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July 1, 2004 – June 30, 2005

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Celebrating 10 Years

of Achieving Student Success through Excellence in Teaching

ASSET Inc. is an independent, nonprofit education reform initiative dedicated to continuously improve the abilities of teachers to increase student learning, with initial efforts in science and technology education. ASSET provides innovative teacher professional development on subject content and best teaching practices that support the use of standards-based curriculum materials. Established in 1994 by Bayer Corporation and other corporate and educational partners, ASSET has transformed itself from a National Science Foundation grant recipient to a successful, operationally self-sustaining organization serving 44 school districts, charter and private schools. Each year, ASSET directly impacts more than 3,000 teachers and 63,000 students in classrooms across Western Pennsylvania. And its impact doesn't stop there—ASSET is a leader among a national network of education reform organizations in partnership with the National Science Resources Center (NSRC), an organization of the Smithsonian Institution and the National Academies.

For more information about ASSET Inc., visit www.assetinc.org.

The Board of Directors invites you to attend
ASSET's 10th Anniversary Celebration

Thursday, December 2, 2004

at the Senator John Heinz Pittsburgh Regional History Center
1212 Smallman Street
Pittsburgh

6 p.m. Reception
7 p.m. Dinner



Bayer

Presented by Bayer Corporation



River Park Commons
2403 Sidney Street
Suite 800
Pittsburgh, PA 15203

Celebrating 10 Years

ASSET's 10th Anniversary Celebration

Name _____

Company _____

Address _____

Phone _____

Please reserve ____ Supporting Sponsor Table(s) at \$3,000 ea.
(includes reserved seating for 8 guests, half-page ad & special recognition in program book)

Please reserve ____ Patron Ticket(s) at \$250 ea.
(includes preferred seating & special recognition in program book)

Please reserve ____ Ticket(s) at \$150 ea.

Enclosed is my check for \$_____.

I regret that I cannot attend, however I would like to make a tax-deductible contribution to ASSET Inc. of \$_____.

Please RSVP by **November 24, 2004**. Kindly make checks payable to ASSET Inc. A portion of your contribution is tax-deductible as allowed by law. For more information, call ASSET Inc. at 412-481-7320.